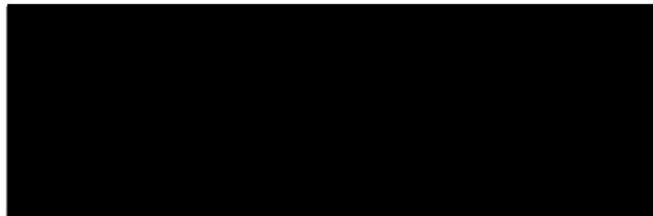


STAR AND THE FORCES OF EVIL

10-09-2011





LOG LINE

Star Butterfly, an out-of-control, magical teen princess from another dimension, is sent to a boarding school on Earth to keep her out of trouble... only trouble follows this sunny little butt-kicking monster magnet wherever she goes! For this royal rebel who thrives on challenges and new adventures, Star feels like the luckiest foreign exchange student in the universe!



SYNOPSIS

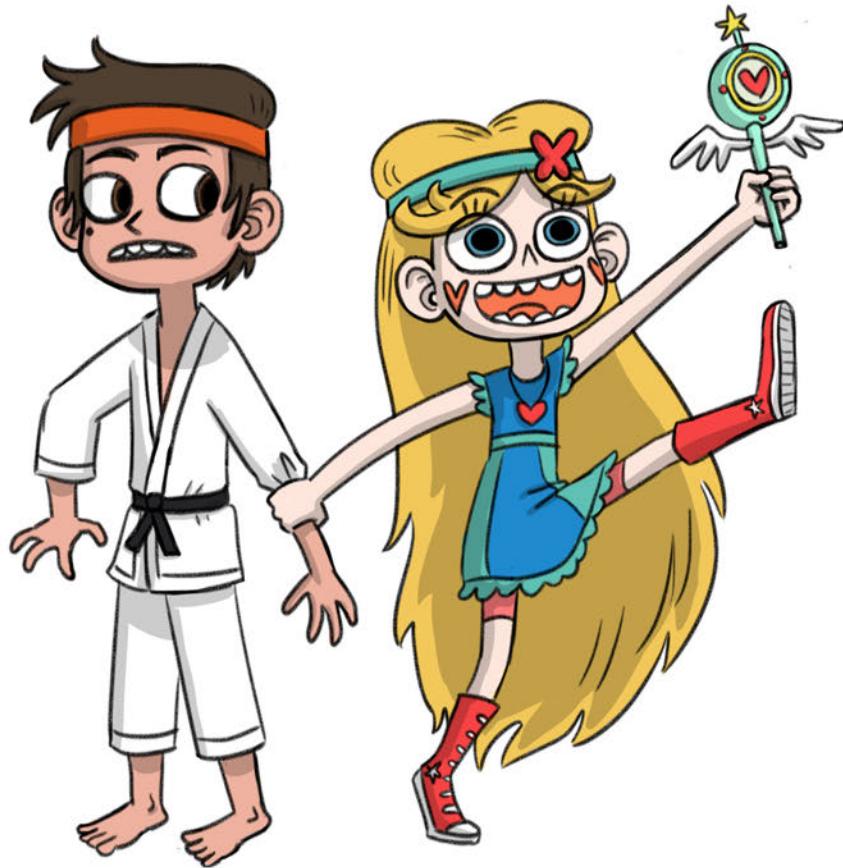
Star Butterfly is a delightful, optimistic and impulsive princess from the parallel universe Mewni who possesses great sought after powers in the form of her magic wand. Her parents, King River and Queen Moonbeam, were required to give their daughter the one-of-a-kind wand as her birthright once she reached the age fourteen. It's a long-standing royal family tradition -- that when a princess becomes a mighty Queen, she no longer needs the power of a wand, so she stores it in a special case until the day when she can pass it on to her daughter. The wand is extremely powerful, and with Star's lack of experience casting spells, she often has little control over what happens. Star takes delight in the unpredictability of her precious baton and will do everything she can to protect it from falling into the wrong hands...

The wrong hands would be the Forces of Evil – an assorted crew of dim monsters controlled by their diminutive and evil master, Ludo. Ludo, the smartest creature alive, if you ask him, wants the wand so he can control the universe, starting with Mewni. He has a surplus of ideas for how he'd dominate the world – from commanding a multi-dimensional army of slaves to how he'd redecorate the royal castle by adding a hockey rink and turning Star's bedroom into his Salted Meats Room.



Now Star isn't the least bit intimidated by Ludo or his hairy drones because she's an excellent and fearless fighter who enjoys nothing more than kicking monster butt! Star's parents, on the other hand, worry about their daughter's safety and unbridled enthusiasm, so they send her to a boarding school on Earth as the very first foreign exchange student from another dimension. Besides wanting to keep her out of harm's way, Star's parents hope that she will mature during her years at Echo Creek Academy so she'll be better suited for handling her royal responsibilities upon her return. Since Star always wanted to go to a school on Earth -- and has secretly desired a normal life away from her noble duties -- she's super psyched to go. So look out Earth! Here comes Princess Star Butterfly with a magic wand, a flair for mayhem and no parental supervision!

On Earth, Star lives with a kindhearted, Mexican-American host family, The Juans. Francisco and Angelica Juan strive to be P.C. and are very proud to be the first ones on their block to take in an actual native of Mewni! The Juans have the utmost respect for Star and talk to her slowly -- as if she doesn't understand English -- which she clearly does. Although she's completely Earth savvy from the media and reading books, they assume everything is new and unfamiliar to her. For example, when Star's ready to go to bed, they offer her an "earth pillow." Star finds their obsession with all things Mewni amusing and takes advantage of their eagerness to keep her happy there. If Star gets caught doing something that would normally be punishable -- like her bedroom being a total disaster after fighting off a monster -- she casually explains: "Oh, that's just the way we clean our rooms on Mewni." And they buy it.



Before Star went to live with The Juans, their sole focus was on their beloved son, Sol. Sol is the same age as Star, but the similarities pretty much end there. Sol is a good kid, low-key and a straight A student who lives for the quiet moments in his day to practice his karate. Star instantly likes Sol and is determined to make him her best friend on Earth -- only Sol isn't so quick to jump on the Star bandwagon. As if high school and adolescence isn't difficult enough, he doesn't need the added pressure of his parents forcing him to keep an eye on this 'bubbly ball of energy from Mewni.' Sol just wants everything in his life to remain normal, but Star's idea of normal doesn't necessarily match his. Upon Star's arrival, Sol tries to ignore her and remain fixated on his goal -- to achieve his black belt so that Jackie, the girl he has a longtime crush on, will be attracted to him. Star concludes that if Sol truly believes that getting a black belt will make him irresistible to girls, he has A LOT to learn about the female mind. Star takes it upon herself to help Sol understand women, but usually just confuses him more and gets him into a mess of trouble.

When Star isn't going to school, trying to help Sol with Jackie or caught up in some wild adventure, she's busy fending off the Forces of Evil. Star's parents have no idea that Ludo has located their daughter on Earth. When they check up on Star through a "Magic Mirror," they want to make sure she's safe and behaving herself. If her parents had an inkling that Ludo found Star and she's getting into dicey situations, they would immediately ship her off to a stricter boarding school in another dimension. The other boarding school, St. Olga's Reform School for Misbehaved Youth, is like an Alcatraz for wayward Princesses. They have barf green uniforms and no wi-fi! For that reason, whenever Star talks to her parents in the mirror, she assures them that everything on Earth is b-o-r-i-n-g and that all she does is go to school, eat and sleep. What they don't know, is she just got back from a monster battle that she dragged Sol into and they both barely made it out alive. There's never a dull moment in Star's life. Between trying to stop The Forces of Evil, to rescuing students in peril, to fighting a possessed teacher or simply dealing with the day-to-day drama that is high school, with Star Butterfly around, it's guaranteed that the town of Echo Creek, and especially Sol, will never be the same!



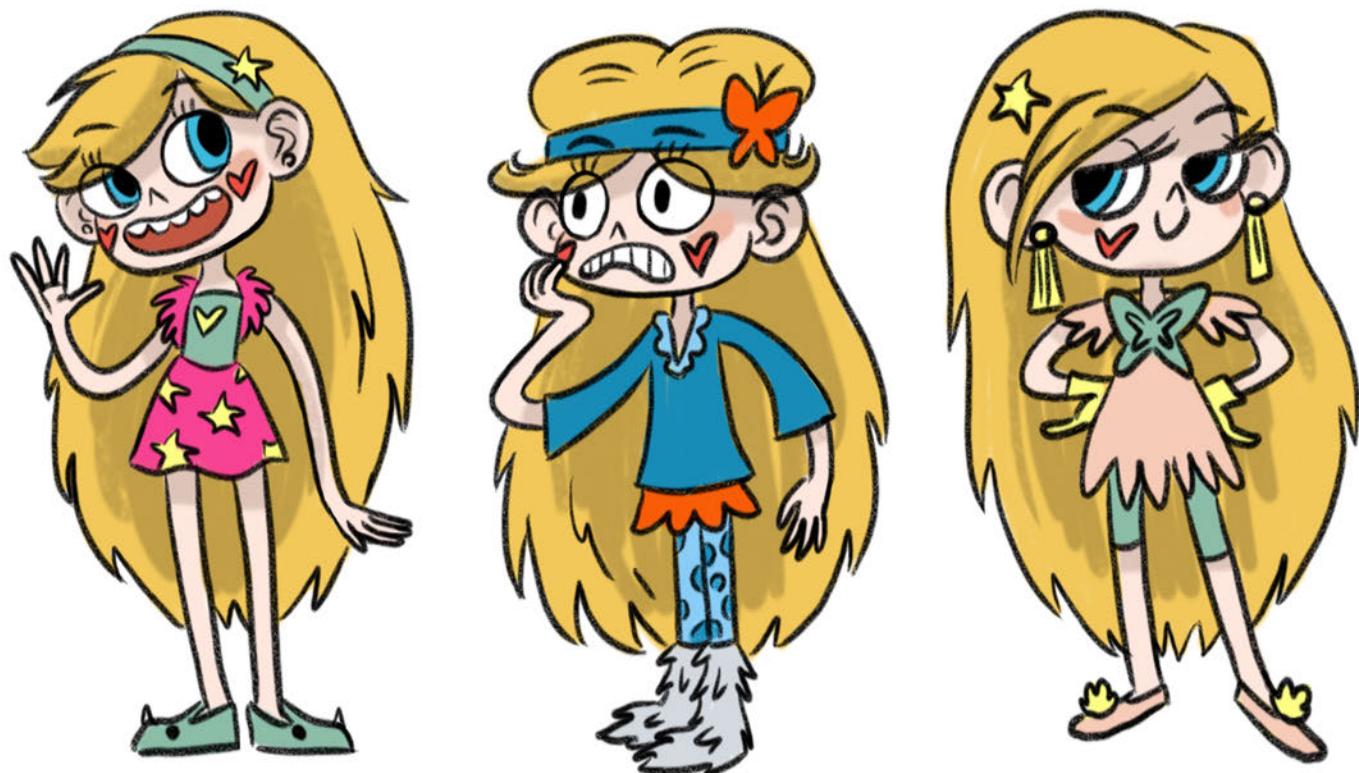
BACKSTORY MEWNI

Star Butterfly comes from a land of demons, monsters, unicorns and talking animals. This land is called Mewni and Star is a princess destined to rule the kingdom one day. Since Star was given the family's magic wand, a group of monsters have been trying to steal it away. This group is led by Ludo, a tiny evil monster who knows that by attaining the magical stick, he could control the world! Although he came dangerously close at times, he never could catch the wily girl's wand. But that never stops him. He is 100% obsessed with it, has a handmade fancy case for it and is always criticizing how Star holds it the wrong way and doesn't treat it with the respect and tender loving care it deserves.



The people of Mewni view Star as a superior fighter. She's well-revered for her exceptional combat skills and this is what troubles Star's parents. They know that there's more to being a royal than the ability to fight. But Star likes to make her own rules. She ignores her curfew, stays out late, battles monsters and goes on random explorations. She's rebellious and tomboyish, which irks her parents greatly, so they push her to do princess-y things, act more lady-like and behave in a more dignified manner. Since Star stands up to authority figures and has a hard time adhering to her boundaries, her parents turn to a last resort... a boarding school on Earth. In their research, they were fortunate enough to find a foreign exchange program that will accept anyone. Her parents' dream is that Star will be safe, get a good education and calm the heck down!

To get to Earth, one has to find the places where the dimensional rift is so thin between worlds, that there are cracks. After locating the precise spot, Star is pushed through, landing in the small friendly artsy town of Echo Creek. Star is welcomed with open arms and she's excited to be their first foreign exchange student from another dimension. She's even more excited when she discovers that the school doesn't have a dress code because she brought her entire closet, including one hundred and twenty-five outfits with matching headbands and knee socks.



BACKSTORY EARTH

Echo Creek is a place where the dimensional rift is particularly thin and accessible. Most people living there have heard of Mewni, but know very little about it and tend to think of it as some far off exotic land, like Tasmania. But as cool and interesting as it sounds, the people of Echo Creek are really into their little town and keep their focus there. That is, everyone except the obsessed world travelers, The Juans, Sol's parents. They're like "Mewnites" – the Mewni version of Trekkies.

Angelica and Fernando Juan are tree doctors who find all the phenomena fascinating. They've dreamt of meeting someone from another world and have a collection book of newspaper clippings and stories. When Star's parents' were doing their research, they discovered The Juans and knew right away that they were the perfect family to host Star. The Juans were automatically accepting of Star and awestruck by her magic and tales of her world.

As thrilled as The Juans were about opening their home to a live-in guest, their son, Sol, wasn't so overjoyed. They insisted Sol treat Star like one of the family, walk her to school and show her how to be an Earthen teenager. Sol, a kid who's not defiant and respects his elders, agrees to do what they ask, even though he finds the whole thing a huge imposition.

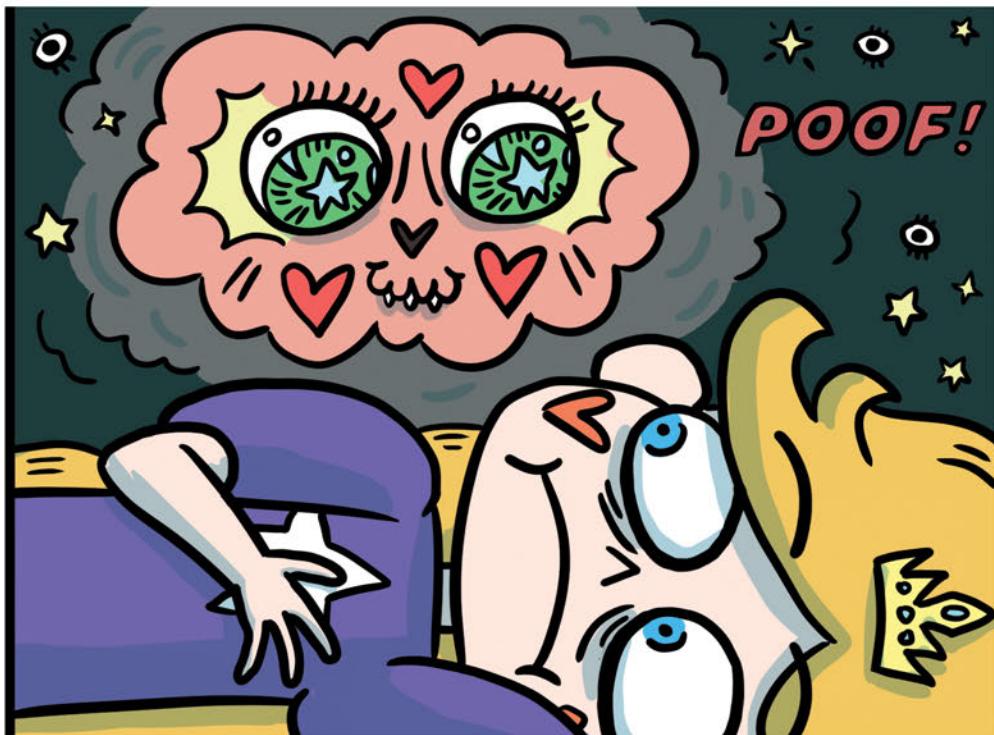


Star makes plenty of new friends on Earth, but her best friend from Mewni, Flying Princess Pony Head, occasionally pops in. FPPH and Star went to school together on Mewni and became instant bffs, but when they kept getting into trouble, the two were sent away to boarding school, though purposely not the same one. While Star was sent to Echo Creek Academy, FPPH (the bigger troublemaker between the two) was sent to the strict, St. Olga's Reform School for Misbehaved Youth. Despite the King and Queen's attempt to separate the girls, it still hasn't stopped them from seeing each other.

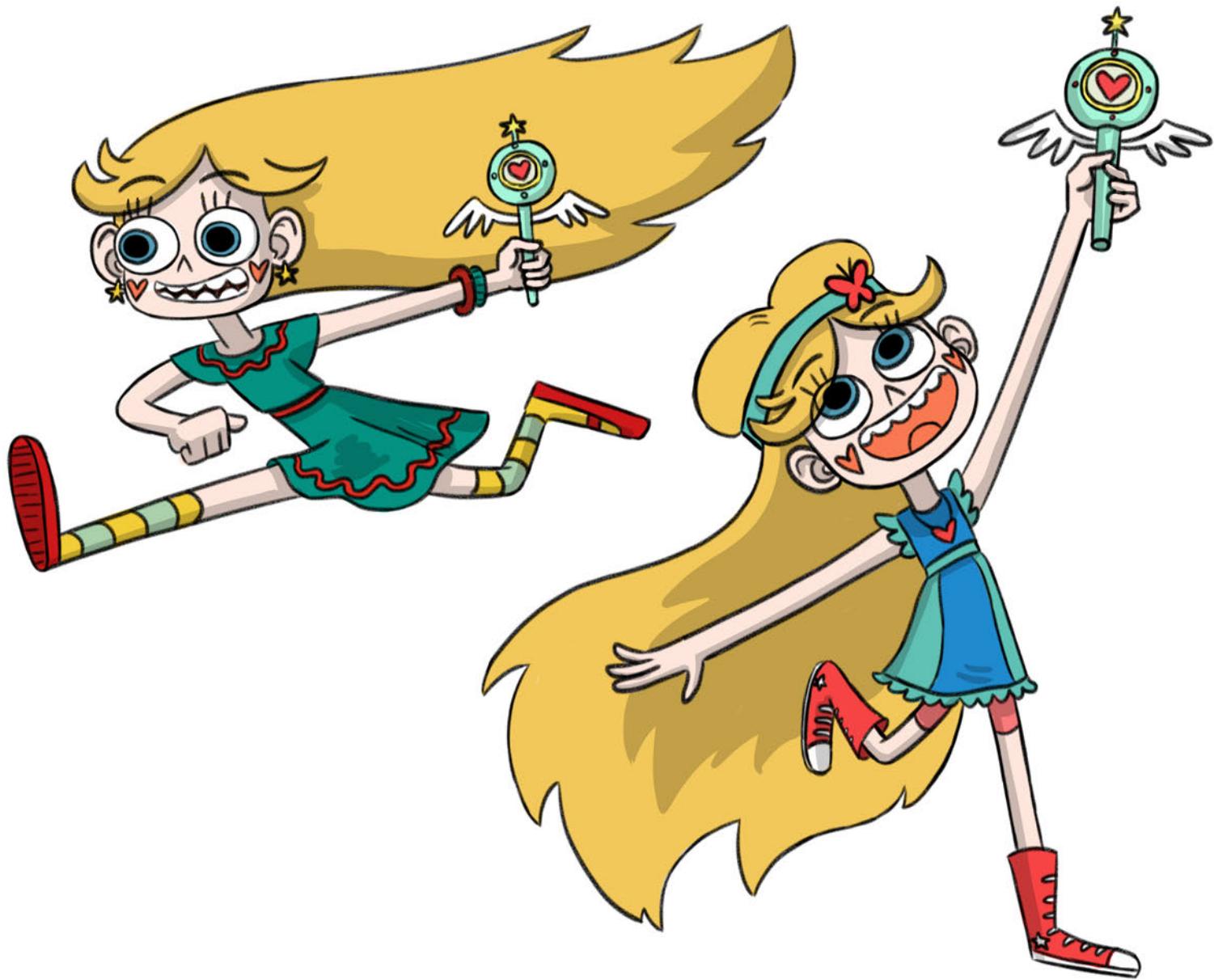
Flying Princess Pony Head comes from a family of Pony People who are named after their abilities. FPPH can detach her head and make it float around, which is how she got her name. What that means is, every now and then, her head comes to visit Star. And while her head is off on an adventure, we see FPPH's body back at St. Olga's in class taking a pop quiz or in the cafeteria holding a lunch tray, looking for a group of bratty princesses willing to let a headless princess pony join them at their table.



When FPPH visits Star for the first time on Earth, she instantly takes note of Sol and teasingly chides him about trying to replace her as Star's bff on Earth. Sol swears he's not Star's 'bff,' nor will he ever be, but FPPH will say something threatening and mean to him, then laugh it off like she's just kidding! Sol laughs along, never quite sure if she is or isn't joking. Though she acts jealous, Sol is not the kind of person she'd ever be threatened by. Sol gets particularly anxious around her because FPPH is a little bit older (16) and can seriously kick ass since she can use her horn like a sword. But as witchy and catty as she is to Sol, is how incredibly kind and caring she is to Star. She likes taking the role of the 'cool older friend' and thinks of Star as a little sis. FPPH enjoys showing her the ropes, like a big, know-it-all sister. But, what really bonds them is their shared rebellious streak. They're princesses who just wanna have fun!



Sol and Star spend much of their time attending a private school called Echo Creek Academy. It's a small, nurturing establishment where most teachers are accepting of others' differences -- even someone from another dimension is alright by them. However, some teachers have a big issue with Star attending a 'regular school' with 'normal kids.' The teachers who like Star disagree, since they feel that their goal is to teach the other children to be open-minded to all cultures. So, if Star has to fight a demon in the classroom, that's a great learning experience for everyone! When Star's not having to deal with the teachers who don't think she belongs there, she's getting the superhero treatment from Sol's classmates, the other teachers and the Principal. Sol keeps hoping the excitement will die down, but he can hope all he wants. Star's celebrity status only increases as she dazzles the citizens of Echo Creek with her magic spells and entertaining ways!



STAR BUTTERFLY

Star Butterfly is a teenage girl who loves life and lives for the freedom to be herself. She is a romantic and an idealist who's determined not to have a bad day. She wants to enjoy every waking moment. However, on Mewni, she was a princess who was expected to talk and act a certain way. Her parents told how to dress and criticized her for associating with her wild cohort, Princess Pony Head. Regardless of Star's uncontrollable behavior, the citizens of Mewni recognized that Star was a gifted fighter. What Star couldn't understand is why her parents couldn't give her the same respect and appreciate her for the things she's good at? The problem is, King and Queen are very traditional -- which is why they insist on reining her in, but at the same time, were obligated to give their untamed offspring the royal magic wand on her fourteenth birthday. The wand gave Star powers beyond her already vivid imagination. She could make an invisible shield or even freeze time with her fancy stick. All she has to do is improvise a magical spell, confidently wave her wand which makes bats, stars and spirits appear in the air, and then something special happens. Sometimes what she plans, sometimes not. But always something.



Despite having this special magical wand, Star was unhappy on Mewni because her parents were always on her case. All she wanted was some independence. But once landing on Earth: F-r-e-e-d-o-m! Well, sort of. She still has to check in with her parents through a Magic Mirror, and answer to her host parents and teachers, but Star's Earthling superiors are much easier to manipulate since they see her as this ultra-cool 'icon.' Most of the people in her world now appreciate the same things about her that her parents tried to change, like her spontaneous and whimsical personality. Star is fascinated by people's differences and believes that everyone should be themselves no matter what and hope they feel the same way towards her.



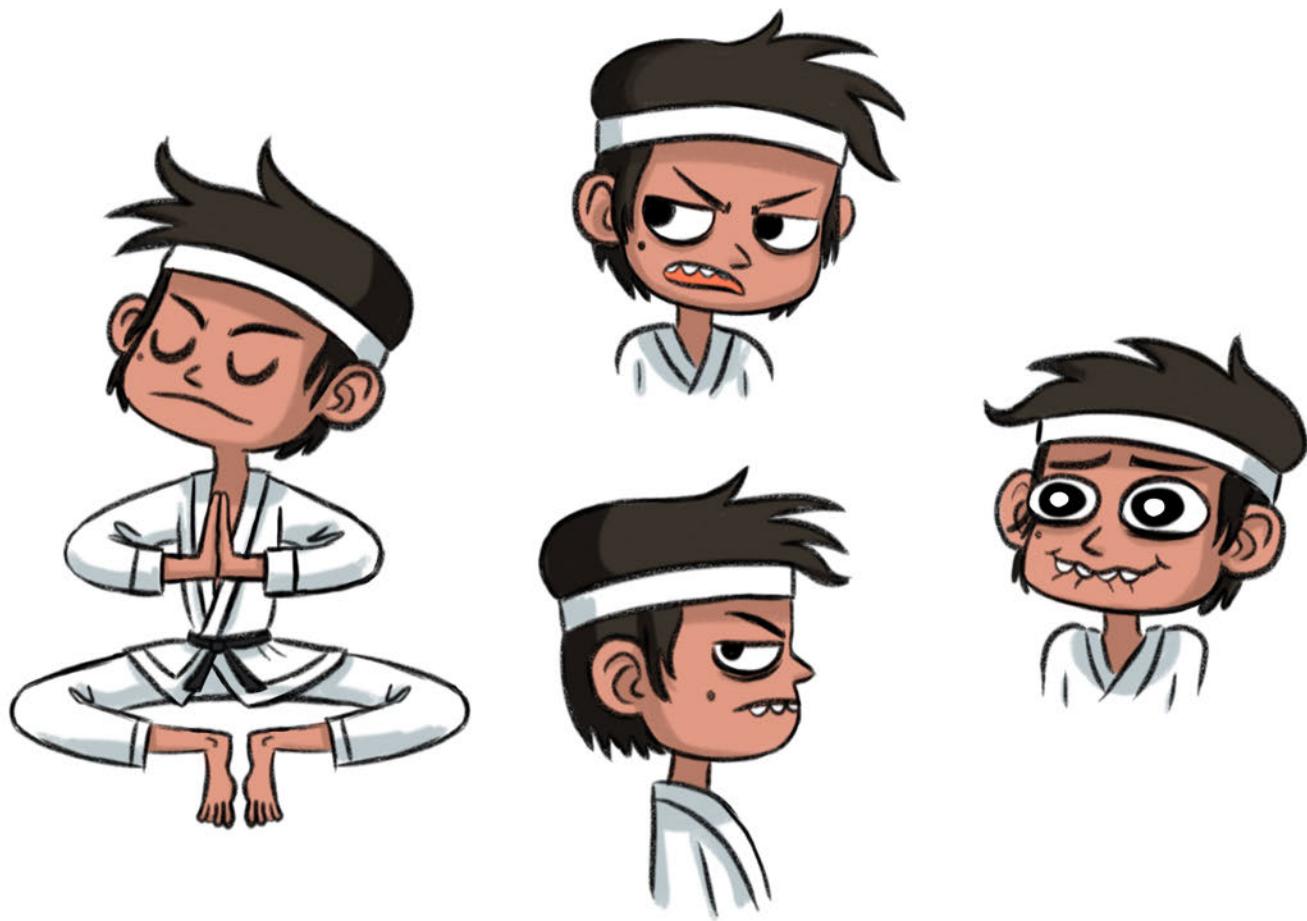
Star recognizes some of her own flaws, like being a bad loser and has a hard time admitting when she's wrong. She also acts before thinking, living life in the moment, without necessarily taking into account future consequences. She isn't big on boundaries or moderating her tone and using her 'inside voice.' She tends to ignore rules and advice, instead choosing to solve things her way, often with her magic. But when things go awry, she finds a way to spin a bad situation into something fun! For example: If Sol got his hair singed in battle, she would look at the bright side, like he's going to start a trend with his cool new do! Even though it's so obviously horrible. Star believes what she's saying and is sincere. She's one of those 'glass half full' kind of people. In fact, Star always has good intentions with everything she does, but she can't help getting in her own way. Since Sol has been given the responsibility of keeping an eye on her, he futilely attempts to stop Star from getting herself, and him, into precarious predicaments. He tries to keep her grounded, and on occasion, she figures out that she can't use her magical powers to solve all her problems. With a thoughtful, understanding friend like Sol, she discovers that she doesn't always have to be tough and unflappable. It's okay for her to be vulnerable and open up about her fears. Though she may have her "down to earth" moments of self-discovery, most of the time, she does whatever she feels like doing and pays the price on the flipside for not heeding Sol's advice or asking for help. Sol is not above an 'I told you so' but it's always unsatisfying because by the time he can say it, they're already knee-deep in disaster.

SOL (SANTIAGO) JUAN

Sol is a smart, dependable, nice teenage boy who mostly keeps to himself and doesn't like to make waves. His full name is Santiago, but he goes by the nickname Sol because it makes him sound more like a karate fighter. He likes to wear his karate clothes around, but has normal clothes, too. He also loves Japanese culture, sushi, manga comics and monster movies. Living with Star is like having his monster movies and action comics come to life. As much as he wishes he didn't have to go on crazy adventures on a day-to-day basis, in some ways, he has to admit, it's really cool.



Sol is basically a good kid but extremely set in his ways. Before Star arrived, he had his simple daily routines and enjoyed his peaceful home environment so that he could meditate and perform his sacred practice of Tang Soo Do. His main goal was to get his black belt so he could impress Jackie, the classmate he's had an overwhelming crush on since seventh grade. Already a 7th Gup Orange belt with a stripe, he believed he was on his path to getting his belt and winning Jackie over -- when his family took in this time-consuming foreign exchange student who turned his world upside-down. All he really wants is to get some respect, have Star take care of herself and for Jackie to dig him. Not too much to ask for, right?

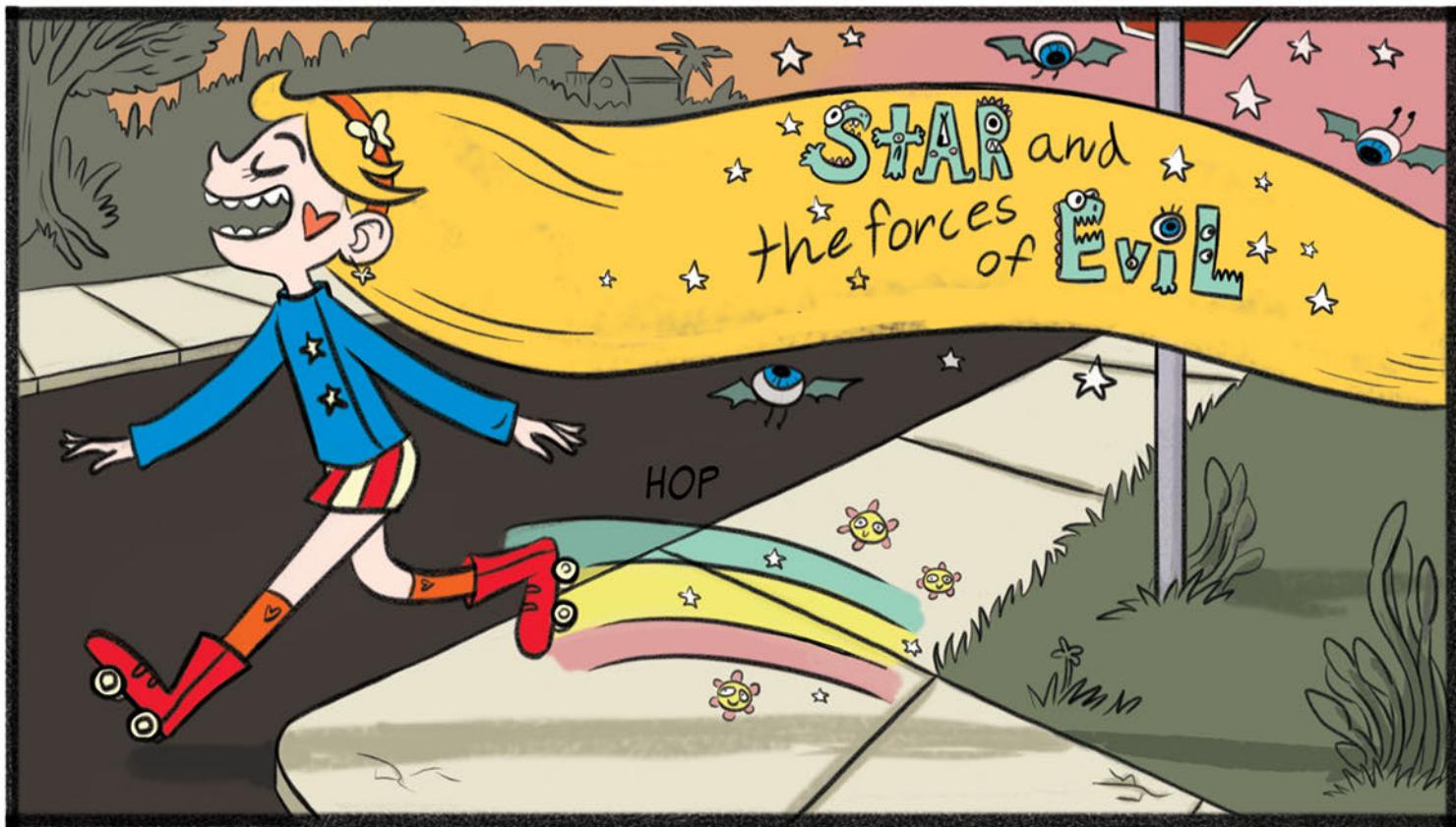


Before Star came into his life, Sol was no loner. He would often hang out with his two buddies, August and Ferguson. Like him, they're big on analyzing and rationalizing things. They also idolize manly action heroes and wish they could be more like them.

Star going to the same high school as Sol has been extra challenging for him. Her reputation was that she was a brave, daring risk-taker. All the things he wishes he could be. But what Sol never expected is that by him being associated with Star -- and getting sucked into battles and joining her treacherous journeys -- he would get a new image as a "bad boy." Girls who have been in school with him all throughout the years suddenly know his name. But most importantly, Jackie notices him. He was off her radar and now he's on the map. When Sol realizes this, he can't deny the benefits of being Star's close friend, despite the fact that he'll never admit that to her. He still tries to change her and get her to act like a regular teenage girl. Although they both can get annoyed with each other, they form a tight bond. The kind of friendship bond that lasts forever and ever... well, if they're not eaten by monsters first.

HOW IT WORKS

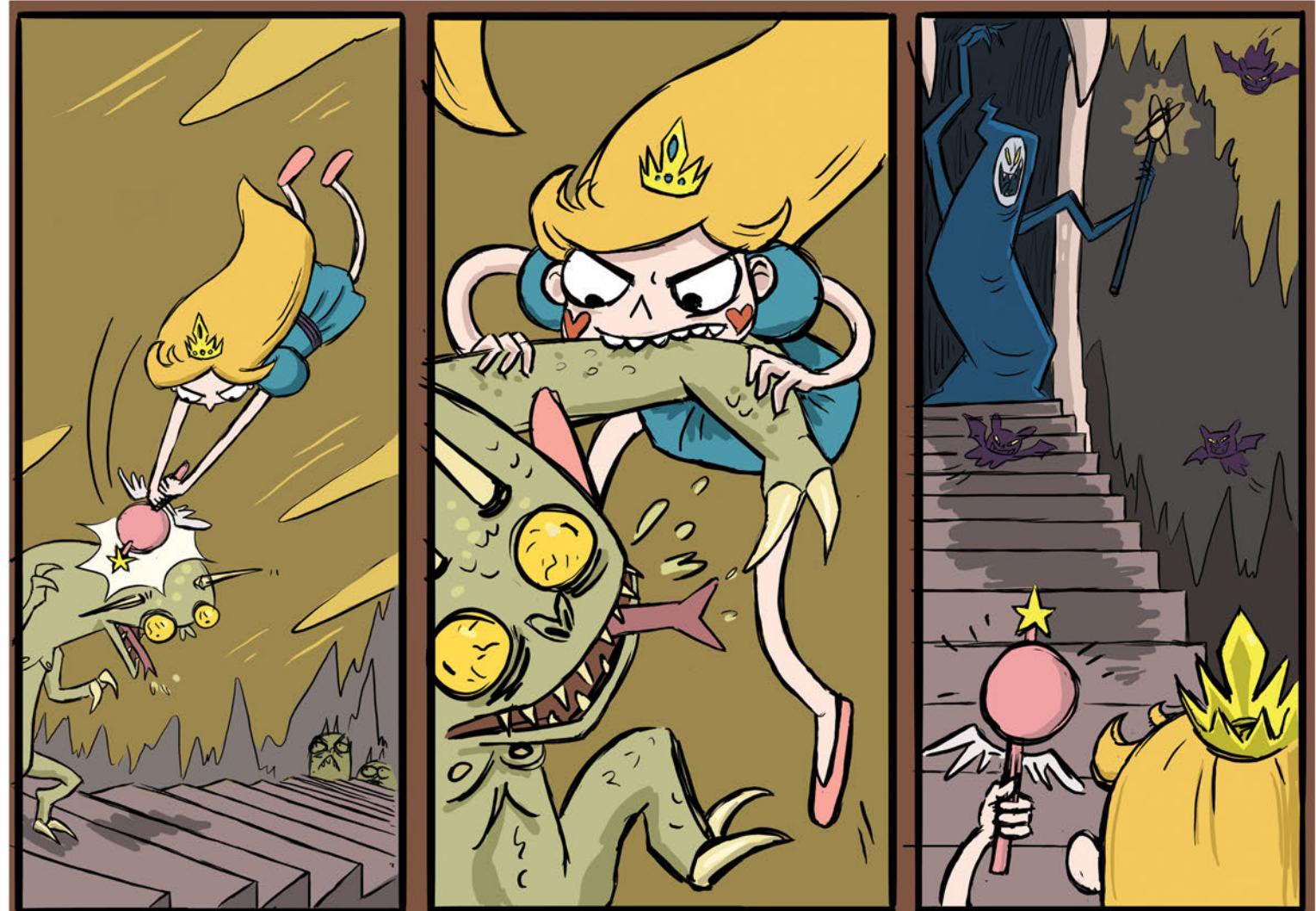
Star and The Forces of Evil is a show about high school, friendship, magic and adventure. It takes Star's everyday situations and makes them fun, fantastic and unpredictable. Sol is her voice of reason, either trying to stop Star from getting involved in something risky or he's trying to make sense out of what's currently happening to them so it won't happen again. But it's obvious that Sol's fooling himself if he thinks that his life with Star is ever going to get any easier. Star Butterfly is a thrill seeking on a never-ending quest for fun... and loves that about herself!



The evil Ludo merely adds to Star and Sol's daily challenges. On any given day, he might send his monsters to seize her magic wand. Or, he may throw Star off course by trying to capture it with a crazy invention of his. Star doesn't give Ludo much thought. She simply lives her life -- and if a monster attacks her during poetry class and tries to steal her wand -- she destroys him, then gets back to reading her poem, 'Smiles and Springtime!'



Now and then, Star will get a surprise visit from one of her fellow monster-fighting, Mewni friends or her jetpack flying ex-boyfriend who shows up to win her back. Or perhaps a strange mushroom creature might appear from her planet seeking her help. Some episodes will focus more on Star, like her getting over her fear of water or her helping Sol ask Jackie to a dance. date. Normal situations will all have a magical twist and it is clearly not a "Monster of the Week" series. When Monsters do appear, they relate to the theme of the episode. Star may cheat on a math test using an elf she conjured up, or a super-tough monster may come that jeopardizes her confidence level on the same day she was going to ask Oskar out. Imagine the drama for Star being on a first date while secretly fighting off a monster who is trying to ruin the most romantic moment of her life – all packed into one, fast-paced, exciting and hilarious 11 minute episode!



Traveling through dimensions, like from Mewni to Earth, isn't a simple task -- like going to the Mewni airport and hopping a jet plane. There are two ways to commute: You either find the accidental cracks in the universe or go through Ludo's secret passage way. When traveling occurs, reality gets darker and the walls may melt away briefly, revealing a part of Mewni. Once travel is complete, the gaps in the dimensions close up. Creatures who travel through the cracks can appear just about anywhere. They may crawl out of a toilet or straight out of the sky. Occasionally, Star or Sol find a hole and sneak a peek into Star's world. Star could see someone in danger, want to go back to Mewni and drags Sol along with her. Oh, lucky him!



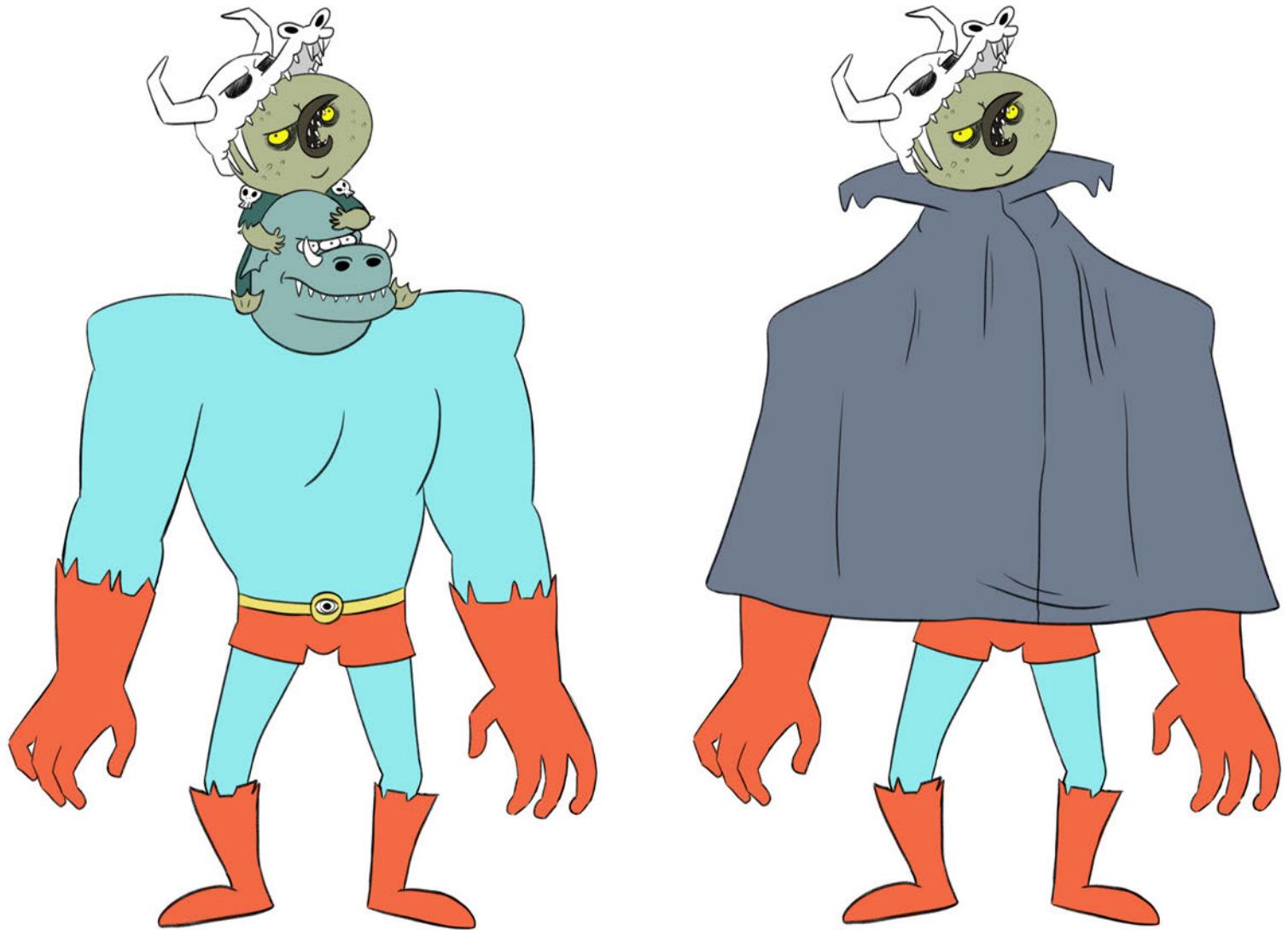
THEME

It's okay to be different. Star Butterfly is a teenager who dances to the beat of her own drummer. She enjoys the freedom to express herself on Earth, away from the responsibilities thrust upon her by being a princess. She's comfortable in her own skin, even if she isn't like those around her. But as important as it is to believe in yourself and trust your own instincts, it's also good to be open to the advice of others. Star can learn the hard way that she would've been better off if she had listened to her parents, other adults or her friends, especially Sol. So the theme is: Be an individual, express yourself freely, but also hear out your family, friends and people who have your best interest at heart. Give them the same respect you would want them to give you.



THE FORCES OF EVIL

This collection of hideous and unintelligent monsters are led by a small weak little creature named Ludo. Ludo has a big head full of brains that he protects with a strange skull helmet. He insists on being carried around by his furry brood of lackeys. He has them wear a big sheet over their heads and bodies and sits on top so he can pretend he is large and menacing. Most monsters on Mewni are very gullible so it wasn't hard for Ludo to rule them. He's constantly rubbing in the fact that he's smarter than them and smarter than anyone else ever born! He keeps large bodyguards around him at all times, but often uses them to hold pencils or give him back rubs. When a monster argues with him, he has his bodyguards at hand to dispose of them. He has all his monsters wear evil eyes in order for them to look more uniform and organized. It's like his branding, so if someone spots one of them, they might yell out: "Hey, that monster belongs to the evil eye guy!" Ludo wishes the people of Mewni would remember his name, it's one little word, but he'll take what he can get.



Ludo seeks ultimate power and could accomplish that by capturing Star Butterfly's magic wand. Ludo believes that if he can find a way to snatch it away from her, he will be the most powerful being in the universe! He can rule both Earth and Mewni, and that's just the beginning! Oh, the things he could do with that kind of clout! He has convinced his monster army that if they can swipe Star Butterfly's wand, their lives will be better, too! Ludo spends a lot of time fantasizing and planning what he'll do once he takes over the world. Besides inventing his own major world events, like 'Ludo Land,' he has floor plans of the King and Queen's castle on his wall and fantasizes about his redesigns. The master bath will have low, reachable double sinks and a game room an original Ms. Pac-Man machine. No coins necessary... for him. Everybody else pays.

LUDO'S ADVISOR

Most evil villains have a number two guy and Ludo is no exception. He has Toffee. Toffee is much taller, classier and smarter than his boss, only he doesn't play that up. He is sly and secretly plotting his own takeover, once Ludo gets Star's wand. He even has his own set of castle floor plans on his wall and he's redesigning Ludo's redesign. You can say he's the brains behind the guy who thinks he's the brain.



Toffee's fantastic at his job, but the drawback is that he's only willing to work for Ludo in a 9-5 capacity and treats his position like a regular office job. When he shows up in the morning, he's often carrying his take-out coffee cup, and at the end of the day, he walks out carrying his briefcase while casually waving good-bye and saying that he'll see everyone tomorrow. He also firmly sticks to his one hour lunch breaks and two ten minutes breaks during the course of the day. He comes and goes on schedule, no matter if they're in the middle of pure chaos or if disaster is just about to strike. He refuses to be paid a flat fee like the moronic monsters, and since Ludo won't pay him any overtime, he puts in is 40 hours a week and not a second more. Plus, he likes that he can get home in time to eat dinner with his family, take his kid to soccer practice or stop by the gym. He completely frustrates Ludo, but Ludo knows he needs Toffee so he puts up with it. Although, he does grumble about it to the monsters behind Toffee's back.

SOL'S PARENTS

Francisco and Angelica Juan are tree doctors who work in the forest. They purposely chose to live in Echo Creek because of all the mystery surrounding it. They've been fascinated in the weakening dimension for years and have collected stories they've heard in a reference book. They love their son Sol more than anything in the world and are proud of his accomplishments, but they are absolutely thrilled to have someone from Mewni living in their home! They encourage Star to do magic and hang on every word she tells them about her homeland. They even try out her weird customs that she talks about. Some are real and some Star simply makes up for her own entertainment. As Sol's parents try them out and look silly, Star giggles while Sol rolls his eyes.



Sol's parents adore their son the way he is – but hope that being around Star will loosen him up a little -- for his own sake. They see Star as light and fun and a positive cultural influence. Sol can't believe how caught up they are in having her there and gets a little embarrassed by their behavior. He makes comments under his breath, not wanting to be disrespectful, but sometimes he just can't help himself. Star, on the other hand, gets a kick out of his folks and thinks they're really great people who make delicious, authentic food. Now if only her own parents could be more like them...

STAR'S PARENTS

King River and Queen Moonbeam Butterfly show up in a two-way Magic Mirror given to The Juans to check in on Star's progress and make sure she's behaving herself. When they show up in the mirror, they usually catch Star off-guard. Her parents are strict and speak with a royal importance. They want to protect Star and they drill her about her day. Star puts on a big act that she landed in Dullsville and that her life is completely uneventful -- but she'll stay and make the best of it – to please them. Star's parents suspect that she's having more fun than she's letting on. They were once teenagers, too, and that's part of the reason they worry. And they know Star finds trouble when she wants to. When they appear, they can bicker with Star about her grades, her using magic or her attitude with them. Star's energy seems to deflate when they lecture her, but she can perk herself up quickly afterwards.



Star's parents think Sol's a wonderful boy and a good influence. They like saying hello to him through the mirror. Star makes Sol promise not mention anything to them about the Forces of Evil having followed her to Earth. She wants to handle the situation herself without their help. Plus, the last thing she wants is to get shipped off to the bad boarding school for bad princesses. Sol keeps Star's secret, but tries to make her feel guilty about lying to her "Mirror Parents," as he refers to them.



FLYING PRINCESS PONY HEAD

For the most part, FPPH is Star's sassy, sarcastic, fun best friend who drops in when she feels like it. She enjoys hanging out at Sol's house and raiding his fridge for junk food since everything at St. Olga's is disgustingly healthy and 'organic.' She also loves to spend time gossiping with Star about boys and battles. But even when FPPH is being nice, Sol sees right through her 'cool friend' act and finds her utterly obnoxious and manipulative. FPPH has issues with Sol because, for one: She can't understand why Star would want to hang out with a drip like him; and two: FPPH thinks Sol's vying to be Star's best friend. Actually, she figures he's probably not, but finds Earthlings uninteresting and enjoys giving an easy target like Sol a hard time. Star overlooks FPPH's faults because she likes so many things about her, from her unflinchingly bold nature to helping her fight against Ludo. Whether FPPH is spying on Ludo or running into him while crossing the dimensional rift, she's always trying to figure out his next move and tip off her friend.

JACKIE

A popular surfer girl who is both athletic and smart. She's known Sol since kindergarten, but hasn't paid much attention to that. She's a nice person, and once she realizes Sol exists, she's nice to him, too. However, what gets him noticed by her is that he's hanging out with Star and getting into trouble. She's the type of girl who likes her rowdy beach bum friends -- so when she thinks Sol's a 'bad boy' -- he suddenly piques her interest. And he also gets attention from other girls at school who never knew he was alive. Sol wants to take advantage of that, but he doesn't know how to since he's really only a bad boy by association.



Jackie's relatively easy going and does well at school without having to try too hard. She surfs, skateboards, runs track and plays soccer. She's a cool girl, not really a tomboy, but one who can pal around with the boys. She loves to laugh and has a silly side, and would probably like the real Sol, too, if he weren't so awkward around her. Around Jackie, Sol mixes up all his words, tries to act cool and manly, but all it does is make him seem kind of odd. Star and Jackie are friendly, and when they do hang out, Sol freaks and tries to listen in on their conversations. He knows Star's a loose cannon and worries what she'll spill about him. Seeing Sol hovering around them only makes him seem even odder to Jackie.



BRITTANY WONG

Is famous. She's in a commercial for "Fiber Oaks Brand Cereal" and has two speaking lines! In her mind, this makes her far superior than the other kids at school, a fact they reinforce by asking her to act out the commercial and sign autographs. Brittany hates bad odors and has no problem telling someone they smell bad or need a haircut. She is overly dramatic when trying to either prove a point by getting on her soapbox or get out of a situation where she's busted doing something wrong by turning on the waterworks. She has to have the latest fashion or cell phone. She's the most popular girl in school and can't stand the attention Star is getting. Star wishes she could kick her ass, but she's not about to get kicked out of school. But Brittany can cause trouble for Star at school and at home. She tells her own conservative parents about this new classmate from another world and they think it's just wrong for this non-citizen to go to school with their daughter, without even a visa! They would love to get her booted out if only they could find a way or if anyone would take them seriously. It's hard to argue that someone is an illegal alien from another dimension! Brittany's parents often target The Juans, who always stand up for Star.



Megan

Brittany



Chantal



Brittany has two friends she always hangs out with: Megan and Chantal. They mostly follow Brittany around and do her bidding. They are in constant competition to be Brittany's best friend and Brittany isn't very nice to either of them. Brittany may seem like a real mean girl, but you can tell it comes out of being insecure. She makes up for this by pretending to be overly-confident, but you can tell under the surface that she's a miserable person who isn't satisfied with anything, including herself. Sol has had a long-standing disdain for Brittany as well, ever since he tried asking her out in kindergarten and she said they could be "Hi/Bye friends." Meaning he's only allowed to say hello and goodbye to her.



SERGIO

Has been held back twice, making him the oldest meanest kid in class. He's a loner and he hates the other kids. He won't do homework or take tests. All he does is spit, steal and cause trouble. He hates Star Butterfly and Sol Juan in particular. Star because she's always stopping him from stealing a kid's lunch money, and dislikes Sol because, "Who does he think he is? A freakin' ninja?" Sergio loves being a bully. He takes pride in breaking the law, destroying property or making a kid miserable. He may hate people, but he loves animals. He feels they are misunderstood, like him. He's a vegetarian who would do anything to help a creature in need. He has many temporary pets, such as snakes in his desk or a skunk in his locker. He has an almost magical connection to animals and they seem to understand each other. He's very protective of his strays, and if anyone looks at his owl the wrong way, they're really asking for it.



LENI

Thinks Star Butterfly is the coolest girl on the planet! She wishes Star would take her on as a sidekick and teach her magic and how to kick ass! She's very enthusiastic and only wants to help, but usually just trips someone up or makes matters worse. She's clumsy and has a knack for saying the wrong thing at the wrong time. Her heart is in the right place so Star has a soft spot for her. Leni was also an exchange student from Germany, a few years back, so the two of them connect on what it's like to be in a new place away from their family and old friends. She pretends to have a crush on Sol as a way to get closer to Star.



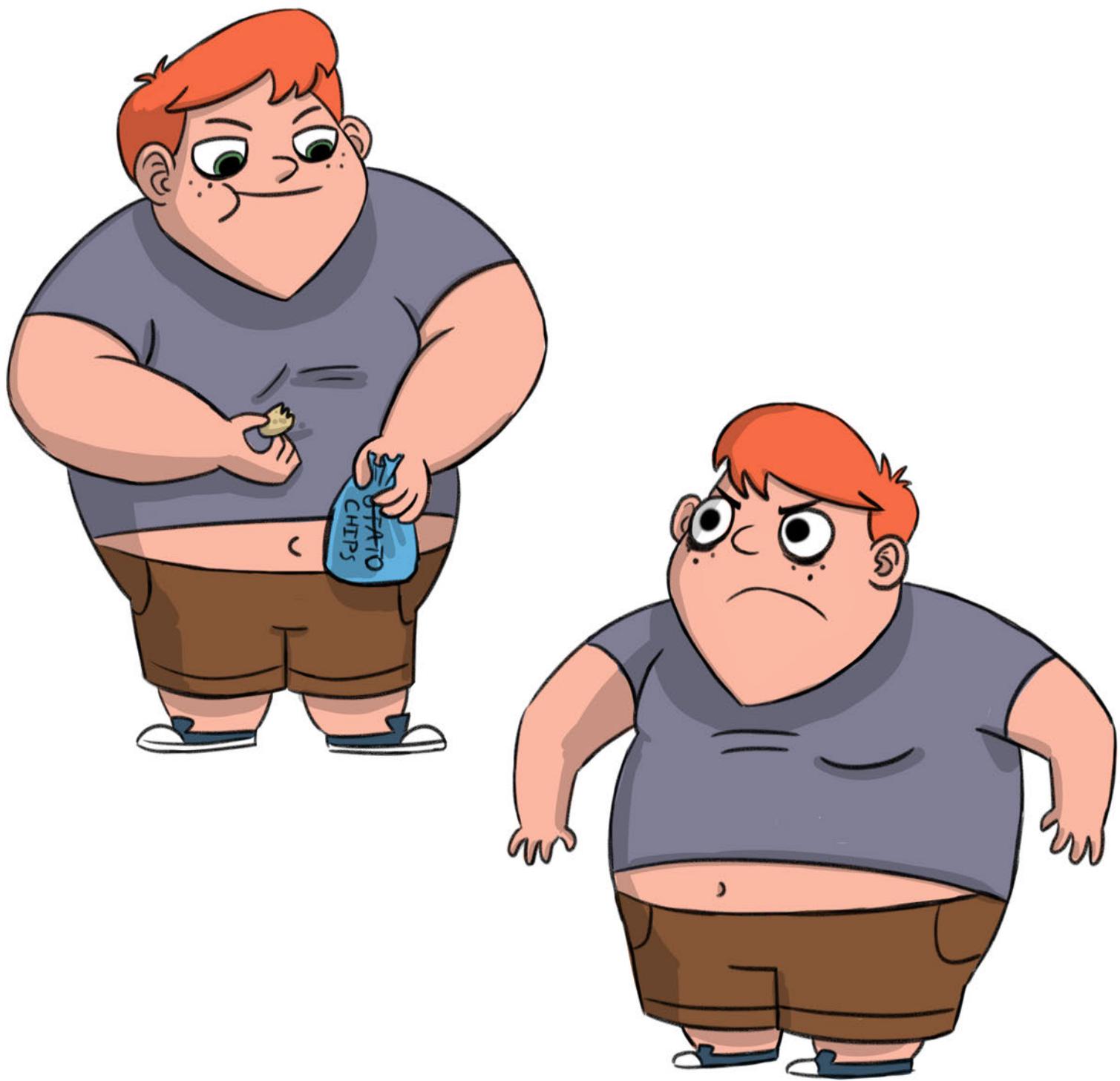
OSKAR

The lovable delinquent with a heart of gold. Oskar is nice, calm, cool and dreamy. He goes to school with Sol and Star, but doesn't attend class much. He mostly hangs out in the school parking lot making experimental "noise" music. He has a cough like he smokes. He keeps his hair over his eyes, but when he throws his head back or the wind blows, he has big glittery eyes that make girls melt. Oskar lives his life not following the rules of authority, but of kindness. He may not do his homework, but he would risk his life to help an old woman cross the street. This is the side of him his teacher's don't know about, but Star sees it. Star has a secret crush on Oskar and she gets really happy whenever he's around, but she won't admit it at first. Sol notices and teases her about it, which makes her try to reinforce her 'non-crush' even more! Sol isn't Oskar's biggest fan, he isn't a jerk to him, but he is standoffish. Truthfully, Sol's just frustrated by him. He doesn't get why this type of guy is so interesting to girls and it bugs him. And it's not only Star who is drawn to him... Jackie is friends with him as well! Sol has been known to follow Star and Oskar as they leave the school together. He worries about her hanging out with a guy like him, but pretends he's just doing his job keeping an eye on her like he promised his parents.



AUGUST

He's Sol's very best friend from childhood so there are no secrets left between these two boys. He's tall, skinny and awkward. He has anti-social tendencies and zero sense of humor – like being tone deaf to what's funny. He speaks many languages and is a master of 'who cares' trivia. Like, he'll rattle off the fact that a rat can last longer without water than a camel. He's highly-skilled with electronics and technology so Star and Sol sometimes drag him along on mission because his knowledge can come in quite handy. He's particularly good at problem-solving and figuring out the right answer to a puzzle or riddle. Oh, and he has a crush on Star, mostly because he's around her more than he's around most cute girls. To win her over, he might bring her odd practical items as a gift, like a mouse pad with a photo of himself on it. Star's always polite to him and pretends to like it, which makes him think that he's making progress with her.



FERGUSON MARSH

Ferguson is Sol's other close friend. He's heavy-set and non-stop talker who's excited to share whatever he just found out. He's likes keeping busy and always up for anything! He's also really into music and gory horror flicks, but not passively. He writes his own rap songs and collects anything that has to do with scary movies. That's one reason why he has a crush on Star. How often do you know a real live girl who's pretty and loves wailing on monsters? He figures they were destined to be together! Ferguson's attraction to Star can get on Sol's nerves, but Ferg's the first guy Sol turns to with a problem or if he just wants to bro down. Once in a while, they'll share an afternoon watching a blood and guts movie that they've seen a zillion times and say the lines along with it.



MARCOS

Is Sol's cousin who takes Star's place on the exchange program. He used to be a pretty brave laid back guy, but being on Mewni has made him a nervous wreck. He can usually be spotted running around in terror with creatures biting him in the magic mirror when Star talks to her parents.



MARZIPAN

Is an evil villainess from Mewni who is also after Star Butterfly. She's completely batty and wants Star's beautiful golden locks so she can put it on her head. Marzipan collects wigs made from the hair of famous people. Star's hair would be her prized piece. She is not aligned with the Forces of Evil. In fact, she and Ludo spend a good amount of time trying to destroy each other. If Star is like Batman, Ludo is the Joker and then she's Catwoman – if Catwoman were a pear-shaped blob.



CASHEW

On Star's planet cats can talk, and Star is both fascinated and confused by Sol's cat Cashew. Star has a hard time believing cats can't talk and thinks cats on Earth might just be tricking the humans. Spying and plotting. She often tries to get Cashew to talk and is suspicious of his actions. Sol thinks the whole notion is ridiculous. Cashew wants more than anything to be left alone. Something Cashew and Sol have in common.



MISS. SINK

Sol and Star's sweet and overly understanding English teacher. She treats her high schoolers like cute widdle pre-schoolers. She likes to have 'feelings-oriented' classes where the students sit in a circle and talk about their feelings while a bunny hops around in the center. She has the kids write fiction and poetry. She's the homeroom teacher, and whenever something magical and out of the ordinary happens in her class, she views it as a valuable learning experience! But safety first! At the first sign of trouble, she'll throw the kids hard hats and have them duck and cover under desks. In the middle of a monster fight, she'll give a blow by blow about what's happening with many delighted "Oh my's!"



MR. NEILSON

The Principal at Echo Creek Academy. Mr. Neilson took this job because he saw it as an easy gig, running a small, manageable private school while secretly pocketing as much money as he can. It's not quite as easy as he thought, but he manages to get away with whatever perks that he can give himself. He pretends to care about the school's values and has none of his own. He's not totally ruthless, just a guy who skims off the top when nobody's looking. He knows Star could be trouble, but she's also a draw to bring in new students so he's hoping to get the most out of the school while it's still standing. The teacher Mrs. Baer gives him a hard time because she doesn't like the way he runs the place. She's the much-feared math teacher and Mr. Neilson often tells her what she wants to hear to calm her down. He's always defending the casual way he treats Star's mishaps, but it mostly has to do with using it as an excuse to ask for repair money so he can sneak some cash to buy himself an expensive treat for his hard work.



MARGARET BAER

The most strict and hated teacher at Echo Creek Academy. Margaret feels that the education system has gotten too nice and touchy-feely in the last two decades. Whatever happened to a good old slap on the wrist and hard work? Kids these days have too much self-esteem for their own good and she sees it as her job to knock them down a notch. She takes her job very seriously, staying late to scrutinize every paper. She hates fun, bright colors, short skirts, glittery shoes and puppies. Margaret Baer is the main teacher at school who seems to find Star Butterfly's magic a nuisance and distraction. Margaret thinks Star is a danger and has a point. She sides with Brittany's parents that Star should be kicked out. However, Mr. Neilson thinks that Star is wonderful and a great addition to the school. He stands up for Star when Margaret brings her to his office and when Margaret leaves, he asks Star to do her fun magic tricks for him.



JOANNE MICHALES

Is the bitter and sarcastic art teacher at Echo Creek Academy. She hates teaching and mostly drinks coffee and reads romance novels while the students do whatever they want. Nothing fazes her; she's seen it all before. She often tells the class about her harrowing trip to the DMV or stories about her ex-husband. Every now and then, she'll begrudgingly give a student some good life advice. When weird things happen in her classroom, she barely notices or shrugs it off, "I've seen bigger giant snails than that," and sips her coffee.

